



DATE: May 7, 2010

LOCATION: CSFS-Broomfield Office
9769 W. 119th Drive, Suite 6
Broomfield, CO 80021
For more information contact Keith Wood at keith.wood@colostate.edu.

TIME: 11:00 – 3:00

HOTELS: If you are spending the night, you will need to make your own reservations.

MINUTES

I. Meeting Called to Order and Introductions – Scott Grimes

- The meeting was called to order at 11:00 a.m. Those in attendance included:
- Collin Wassink, CSFS Golden District
- Laura Smies
- Dan Odell, TC Woods
- Gertie Grant, Trees Across Colorado
- Scott Grimes, South Suburban PRD
- Keith Wood, CSFS Broomfield
- Becky Lamphear, City of Colorado Springs
- Karen Scopel, City of Greeley
- Dave Flaig, City of Littleton
- Becky Wegner, Mountain High Tree Service
- Donna Davis, CSFS La Junta District
- Vince Urbina, CSFS Grand Junction
- Tom Wells, City and County of Broomfield

II. Acceptance of 1-22-2010 Meeting Minutes – Scott Grimes

The minutes of the previous meeting were approved.

III. Acceptance of Treasurer Report – Becky Wegner

Becky distributed and reviewed the budget. 2010 CSFS funds are \$6500. Treasurer's Report was accepted.

IV. New Business

A. City of Wheat Ridge ReForest Colorado Request

Keith Wood reported that Wheat Ridge is withdrawing this request until later in the year. It is related to storm damage from a major storm last year. There was discussion about where the funding for ReForest Colorado comes from and a need to assure that incoming funds are going into the right account. More discussion will be held at the July meeting. Especially need to discuss marketing. The name of the program was discussed. The bank account and other official documents need to reflect the correct name. Everyone agreed Reforest Colorado is a good name. A suggestion was made to get the name trademarked. Gertie also requested that Trees Across Colorado be trademarked. There were a few questions about on-line donations and if they are getting to the right account.

V. Old Business

A. Executive Director – Scott Grimes

Vince noted that the current State Forester is very supportive of Urban and Community Forestry and is committed to it as a program of CSFS. Scott would like to know how much time CSFS staff spends on CTC administration. This will help in the development of a job description for an executive director in the future. Scott suggested that right now it might be more important to hire a marketing consultant to help with organizational development/fundraising. He is working on a needs assessment for the Colorado Society of Association Executives to see what they can do to give us ideas to move forward.

Donna talked about some strategic planning that is currently going on with the State Forest Service. She suggested that CTC keep an eye on the assessment process and work to be included.

Gertie urged the board to set aside a portion of the funds from TAC to support a development fund. Donna made a motion that each year the board determines an appropriate percentage of the profit from TAC to go into the organizational development fund (executive director, marketing, etc) including this year's proceeds. Seconded by Gertie. Motion carried.

- B. ECCFC/WCCFC – Mike McGill/Keith Wood/Vince Urbina
ECCFC was held in Springfield. There were 50 attendees and great speakers. The event received good feedback. A thank-you was received from Shelly Simmons, CSFS La Junta District. Donna felt this meeting reached many who would not have traveled to other locations. There were attendees from Texas and Kansas.
WCCFC – will be held Sept 17th in New Castle. This will be the 20th annual meeting.
- C. Strategic Plan Update for 2010 and Beyond – Scott Grimes
The last update to the Strategic Plan was in 2006. Scott noted that some programs are working well while others have not seen progress. He feels it's time to revamp the plan. Donna suggested that we pick the top priorities from the 2006 plan since it has so much good information. Scott asked everyone to review it (it is posted on the web) and send him comments and their top 3 priorities (including new priorities).
- D. CNGA/GreenCO Partnership – Scott Grimes/Dave Flaig
Dave Flaig reported on the work of the committee which is comprised of LA's, Urban Foresters, Nurserymen, and CSU representatives. Their goal is to look at tree species and develop lists of recommended, conditional, potential/unproven, and not recommended trees. Each tree will have comments related to pros and cons. They are focusing on the Front Range at this time. The committee hopes to have the lists finalized by the end of the year. For the trees included on the "potential" list they want to get 10 years of experience with those to see how they are performing. The list will be revised every couple of years to keep it dynamic. The lists will be shared with a wide variety of people via websites. Scott noted that the Garden Centers have not been involved but will need to be involved with the marketing of the trees.

VI. Strategic Planning Committees

- A. Board Development – Scott Grimes/Michael Swanson
- B. Marketing and Outreach – Scott Grimes
Membership – 102, down from prior years. Phil is concerned about why and feels it might be due to the electronic newsletter. Scott asked everyone to think about whether it is appropriate for CTC to be a membership organization or if another format is more appropriate.
- C. Program Development – Mike McGill
Mike is working on a Facebook proposal and press releases.

VII. Program Reports

- A. Grants – Keith Wood/Dave Flaig
Dave reported that the grants are moving along smoothly. Checks have been sent out on several. Gertie brought copies of the Washington Park Tree Guide that was partly funded by a CTC grant.
- B. Champion Tree Classic Bike Ride – Scott Grimes
Tour de Poudre brochure is done. The ride is June 13th. Information and the ability to pay will be on the CTC website.
- C. Champion Tree – Neal Bamesberger - no report.
- D. ECCFC/WCCFC/Conferences – Vince Urbina/Keith Wood
See above report.
- E. CTT/ReForest Colorado – Vince Urbina
Vince will develop an application for assistance form. Keith will send Vince a form that Sara has developed for the Mile High Million program that might be a good format.
- F. Hazard Tree – Bill Cassel
There will be a presentation at next FRUFC meeting and new evaluation forms.

G. NADF Poster Contest – Donna Davis

Donna stated we had a spectacular winner. She is the granddaughter of one of the first state foresters. The program was well received at the capital. Donna reported that this was apparently the last year of the national contest. NADF is working on another program geared towards education. Donna suggested that we decide what we want to do as she gets more information (state only contest, support NADF program, etc). She shared a breakdown of the hours and expenses associated with the program as a tool to evaluate the program. She said over the years about 20,000 children in Colorado have been involved in the contest. The Board concurred that as long as Donna is willing to keep involved we should continue to have a state contest.

H. Website/Newsletter – Kamie Long/Keith Wood –

Keith noted that Kamie said to keep sending program updates so she can keep the site current. Mid-year newsletter is in process. Keith needs articles/photos by end of May.

I. Notable Tree Calendar/Tours – Becky Wegner/Mike McGill

Calendar is coming along. Waiting for photos for April. Sponsors are lined up. Notable Tree Tours – several in the pipeline – Denver, Regis strong possibilities.

J. Select Tree – Tim Buchanan

There is some interest by nurseries to revive the Select Tree program to provide trees to communities to test grow.

K. Trees Across Colorado – Gertie Grant

Profit from this year's program is \$11,762.20 – about \$5000 less than 2009. 19 groups participated for 1,672 trees. Gertie expressed concern that a number of people did not come properly prepared to haul trees and keep them in good condition. She will begin working on the list for next year's trees soon. Mike McGill is looking into local sources. Schichtel's lined out a couple of species for TAC and Denver Digs.

VIII. Chapter Reports

None

IX. Other Business

A. Next Meeting – July 24th , Colorado Springs

X. Adjourn

The meeting adjourned at 2:25 p.m.