



DATE: 10/22/10

LOCATION: CSFS-Broomfield Office
9769 W. 119th Drive, Suite 6
Broomfield, CO 80021
For more information contact Keith Wood at keith.wood@colostate.edu.

TIME: 10:00 – 3:00

HOTELS: If you are spending the night, you will need to make your own reservations.

Attendance:

Gertie Grant
Dave Flaig
Dan Odell
Karen Scopel
Kyle Sylvester
Neal Barnesberger
Scott Grimes
Keith Wood
Mike McGill
Tom Wells
David Merriman

AGENDA

I. Meeting Called to Order and Introductions – Scott Grimes 10:10

II. Acceptance of 7-24-2010 Meeting Minutes (Please review on the CTC web site) – Scott Grimes
Motion to accept by Dan Odell, second by Tom Wells

III. Acceptance of Treasurer Report – Becky Wegner
Motion to accept by Dave Flaig, second by Dan Odell. It was noted that 2011 budget items need to get to Becky soon.

IV. New Business

- A. November 11 FRUFC Meeting-Scott Grimes/Keith Wood/Mike McGill/Dave Flaig
Meeting topic is CTC – effort to get members and program support
- B. ReForest Colorado Marketing Tools/Application Form-Vince Urbina
No progress yet. There is \$24,180 in the fund.
- C. Facebook Proposal-Mike McGill/Kyle Sylvester
Mike showed the new Facebook page and discussed the value. He and Kyle are the administrators but more help is needed. Dan Odell volunteered to assist.
- D. CTC Program Press Releases-Mike McGill
Mike passed around a press release regarding the recent fires and the CTC ReForest Colorado program. He requested that folks share media contact lists they may have access to. We need to have routine press releases.

V. Old Business

- A. Executive Director – Scott Grimes
We have some money set aside. We know CSFS funds about 110 hours/quarter. Scott suggested that perhaps we identify some tasks that Keith currently does that could be assigned to a contract position as a test. This might look like some administrative duties and/or grant writing/fundraising. Keith suggested waiting for some reorganization happening with CSFS. We may have to dip into some of the reserve funds to try this. Scott will propose \$2500 in the 2011 budget for this.
- B. Status of Xcel Foundation Grant Proposal-Keith Wood/Dave Flaig/Scott Grimes

- The grant has been submitted. \$25,000 to fund planting projects in their priority communities: Alamosa, Pueblo, Louisville, Sterling, Wheat Ridge. Keith distributed a matrix for 2011 grants that includes MHM, Xcel Foundation, Xcel Energy Veg. Mgmt., and CTC. One question is what to do if a community applies for grants in more than one funding category. Scott looked at the National Urban and Community Tree Foundation grants which are due in November. There are three focus areas – economics, climate change and public health.
- C. Strategic Plan Update for 2010 and Beyond – Scott Grimes
Scott will pull the Executive Committee together in November to work on an update to present at the next meeting. Dave suggested that the Hazard Tree program is probably something that CTC doesn't need to include as it is being handled by others (ISA). Scott noted that CTC's role is to help communities with education and information and there is probably still a role for CTC to play.
 - D. GreenCO Tree List Development – Scott Grimes/Dave Flaig
The list will be finalized in time for ProGreen for release to landscape architects, nurseries and other professionals first. It will eventually be released to the general public.

VI. Program Reports

- A. Grants – Keith Wood/Dave Flaig
Still waiting on reports from 2 communities.
- B. Champion Tree Classic Bike Ride – Scott Grimes
Planning is underway for the 2011 event. They are working on getting sponsors including New Belgium.
- C. Champion Tree – Neal Bamesberger
First round of photos now on web site. Question if photos are property of CTC or is it okay for people to copy them. Scott suggested a watermark on the photos. Other suggestions included a "photo courtesy of...". They are also low quality images that have limited use. Some computers are having problems with opening and closing the photos and have to reload the list. There have been 10-15 new nominations. Nominations are due by the end of the year.
- D. ECCFC/WCCFC/Conferences – Vince Urbina/Keith Wood
Western had a good turnout. It was a good program. Gertie said the panels were well moderated by Vince. Eastern will be March 12th in Windsor. Planning is underway. Looking at a resource panel. Considering having poster presentations over an extended lunch.
- E. NADF Poster Contest – Donna Davis
Donna sent a letter explaining NADF's discontinuance of the program and their new environmental program. Still some interest in a state contest. This would require CTC to create our own packet. Donna is hesitant about a Colorado only contest. Is PLT a better way to keep involved? Doug Schoch from Denver may be a good person to keep the program going – at least in Denver. David suggested that CTC present this to ISA-RMC.
- F. Notable Tree Calendar/Tours – Becky Wegner/Mike McGill
New calendars are out and need to get distributed. Buy early, buy a lot and buy often!
- G. Trees Across Colorado – Gertie Grant
The main supplier lost a lot of the trees in the freeze last year. New York City is buying a lot of trees so supply will be limited. Gertie is working to finalize the list of species and fewer orders are projected.

VII. Other Business

- A. Elections and Invitations (Neal Bamesberger-Champion Trees/American Forests Rep)
Motion by Scott Grimes to invite Neal to the board as rep of American Forests and the Champion Tree program. Second by Dan Odell. Dave Flaig motion to accept the slate as presented, second by Dan Odell.
- B. Next Meeting
Probably in February.

VIII. Adjourn 2:35